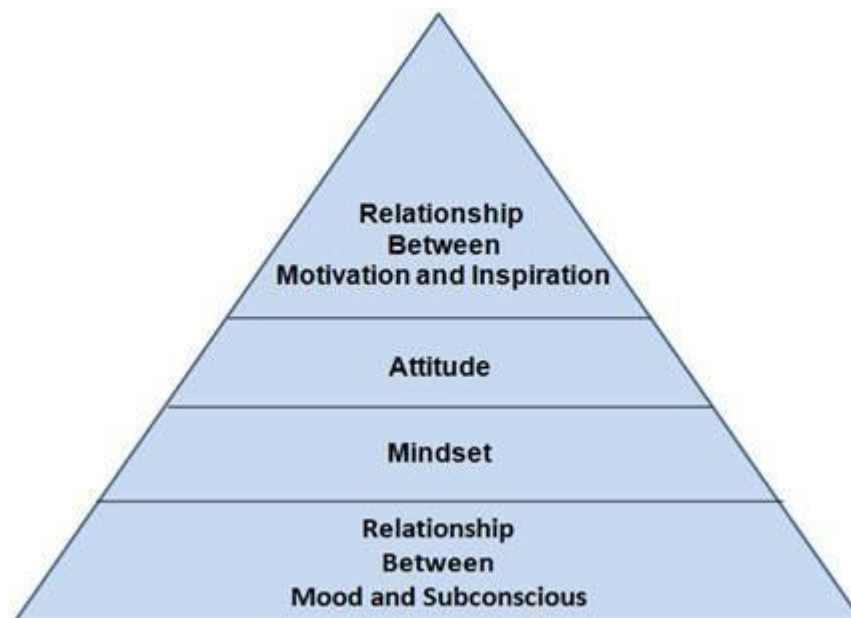


*Practical Leading Edge Research and Process  
Entrepreneurs (Business Owners) Use To Win, Grow, Evolve  
By: Raj Gavurla*

Entrepreneurs (business owners) use the following entrepreneurial mindset tool (thinking tool) to win, grow, and evolve to raise the bar. It is my practical research and process, Winning Mental Pyramid (High Performance Pyramid), showing the relationship between motivation, inspiration, attitude, mindset, mood, and subconscious.



**Fig. 1 Winning Mental Pyramid**

**MotivateYourResults.com**

**Here's how it works:**

**Relationship Between Motivation and Inspiration**

Motivation has a relationship with inspiration and your motivation controls your attitude. This is the top line in your business or what is your motivation?

**Attitude**

Your attitude controls your mindset. It's important to have a positive attitude.

**Mindset**

Your mindset controls your mood. Mindset is what you think or the way you think.

**Relationship Between Mood and Subconscious**

Your mood has a relationship with subconscious. This is the way you feel, bottom line (make good money), or action. It's what causes us to do what we do.

How it works is easy. Applying it takes focused effort, right practice, and patience.

As you become more skilled at using it, your team and leadership will be less doubtful and the mood will flourish. When the Winning Mental Pyramid (High Performance Pyramid) is aligned, there is a tremendous amount of synergy for peak performance. In most cases, it's not aligned. Recognize where the misalignment is and focus on this area. Keep in mind the relationship between the four areas.

Deserve to win, grow, and evolve.

*Raj helps businesses, organizations, and teams consistently improve performance (better). He is an expert who speaks professionally on the value of consistently improving performance. He is the author of Winning at Entrepreneurship and Your Raise The Bar: Mental Performance Tools workbook. Contact him at 864.569.2315, [raj@rajgavurla.com](mailto:raj@rajgavurla.com), or visit [www.MotivateYourResults.com](http://www.MotivateYourResults.com) for more information.*